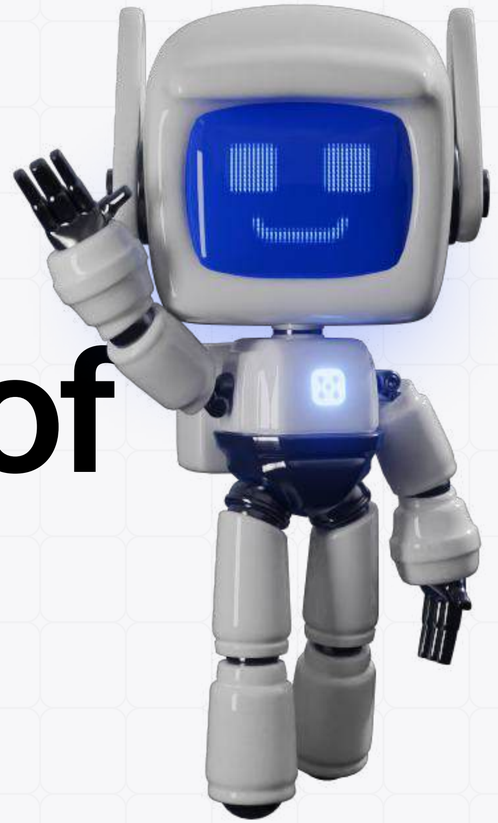
Hive GROUP

Kasper AI

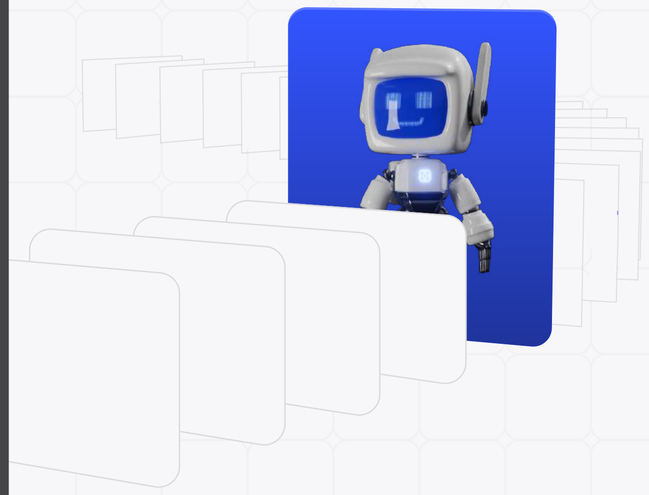
Virtuosity 3D



Hive Group: The Future of E-commerce

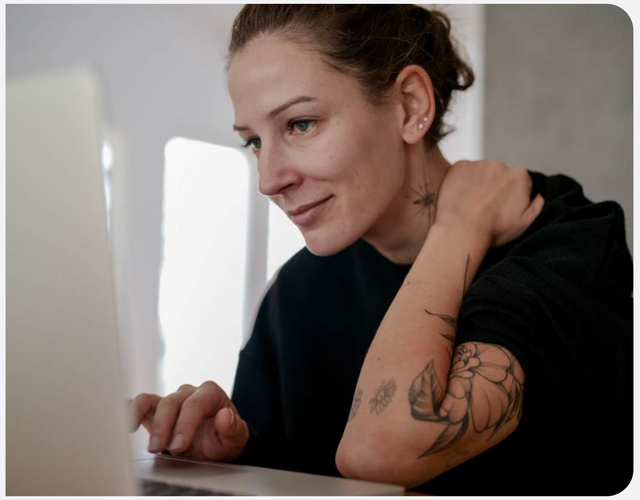
Innovative AI solutions for personalized and convenient shopping

06.2024



Mission

Improving people's lives by expanding opportunities for everyone.



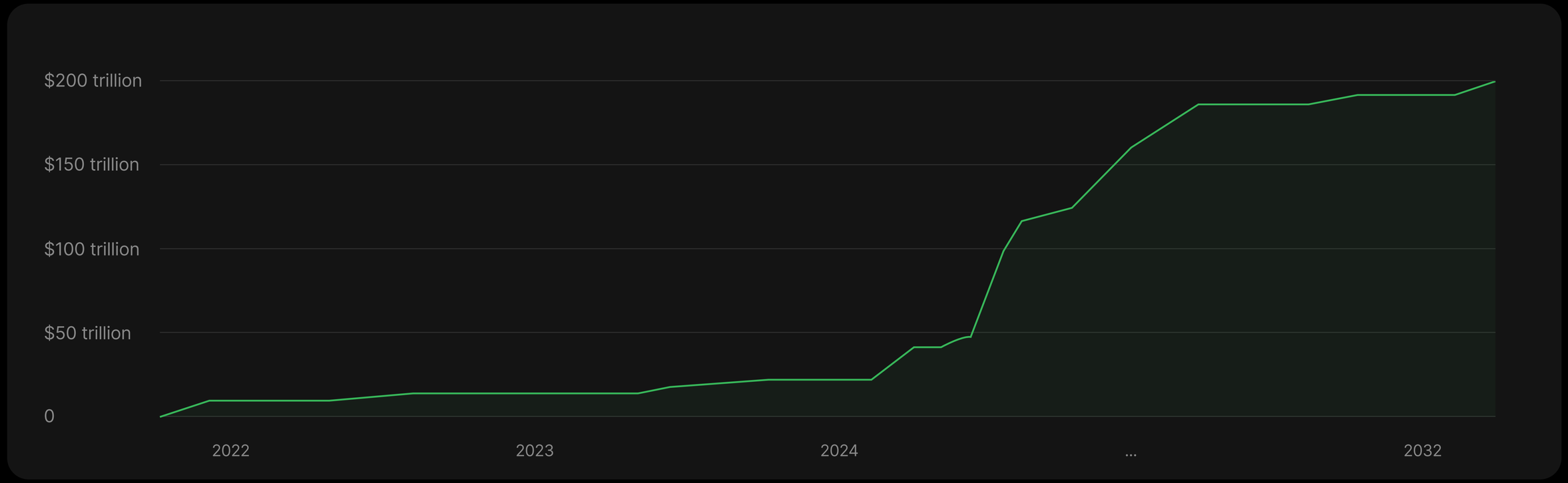
Vision

To create a personalized and convenient shopping experience accessible to everyone.

E-commerce Market Size and Growth Forecast

Expected to grow to $183.8 trillion by 2032.

The global e-commerce market reached $21.1 trillion in 2023.



Growth Drivers

Internet Penetration

Increase in internet penetration from 50% in 2015 to 70% in 2020.

Smartphone Spread

The number of smartphones in the world reached 3.5 billion in 2021, with a forecast of 4.5 billion by 2025.

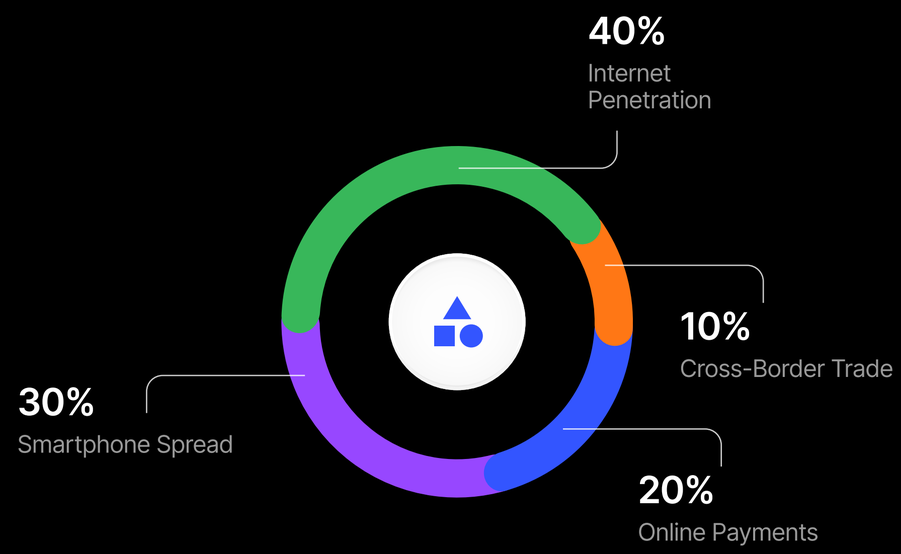
Online Payments

The share of online payments in the total volume of payments is 25% in 2021.

Cross-Border Trade

Cross-border trade has grown by 15% over the past 5 years, significantly impacting the market.

Impact of each driver on market growth



Target Audience

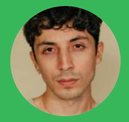
Hive Group

Young Professional

Alexander, 28 years old

Master of Business Administration, interests: career, self-development, travel.

Technologically active user



Daniel, 30 years old

Actively updates devices, uses new applications and services.

Values time and individual approach

Jacob, 32 years old

Needs: speed and convenience of services, individual offers.

User Needs

Speed

Users expect an instant response to their requests and minimal waiting time.

Convenience

Users value simplicity and an intuitive interface. It is important that the website or application is easy to navigate.

Personalization

Users want to receive recommendations and offers that match their individual preferences and interests.

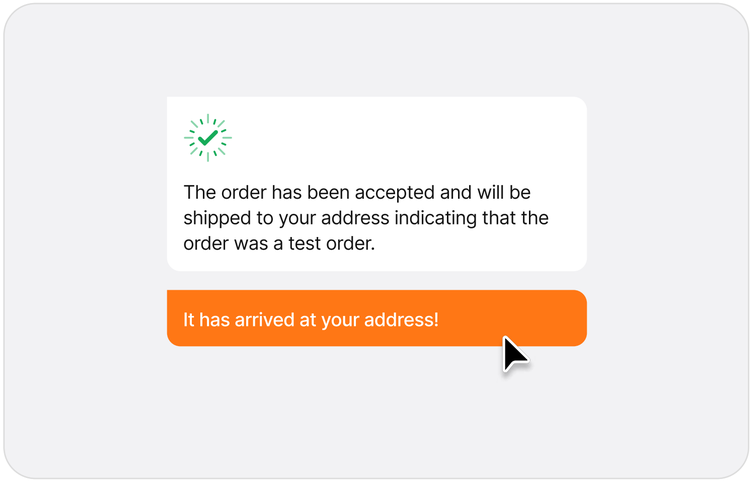
Reliability

Data security and trust in the service are critical factors.

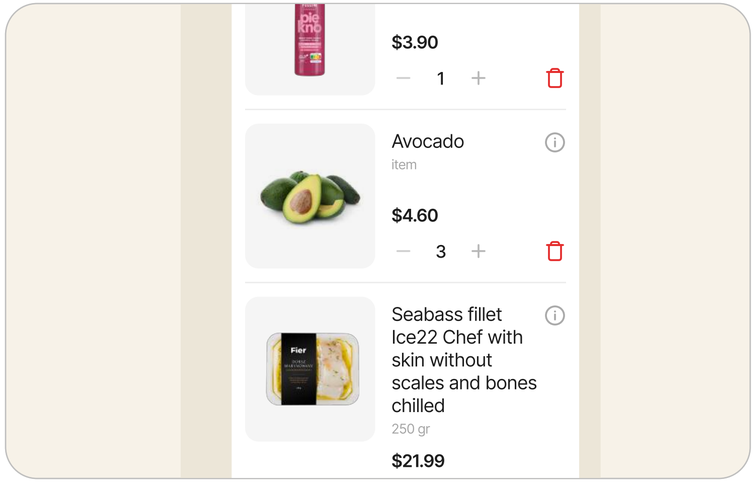
Features. Innovative capabilities for smart shopping

That save you time and money.

Price Comparison



Automatic Order Placement



Integration with Recipes and Shopping Lists

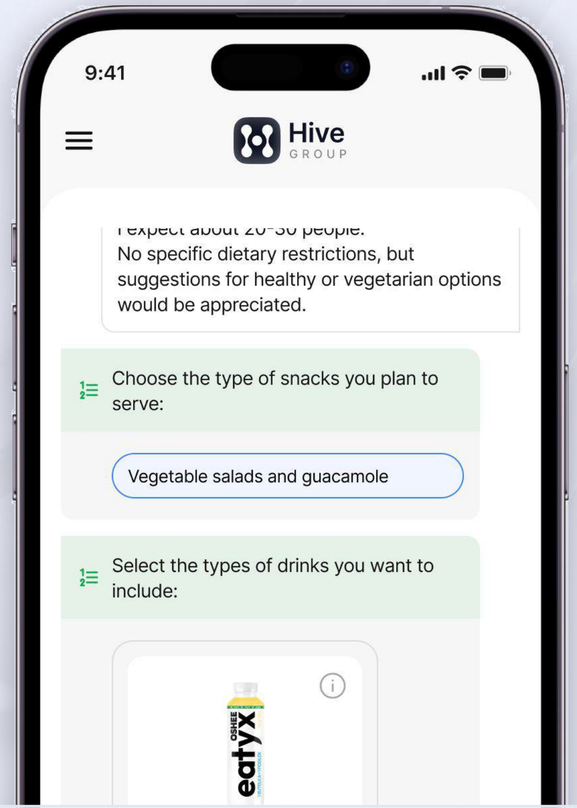
Benefits

Time Saving

With KASPER, users can save up to 30% of the time they typically spend searching and comparing products, placing orders, and managing shopping lists.

Enhanced Shopping Experience

KASPER makes shopping more enjoyable by providing personalized recommendations, user-friendly interfaces, and instant notifications about discounts and promotions.



Increased Customer Loyalty

Users return to the service due to its convenience and personalized approach, increasing their satisfaction and loyalty.

Sales Growth

KASPER can significantly increase sales by offering accurate and relevant recommendations, encouraging repeat purchases, and increasing the average check through personalized offers.

Problem

Lack of immersive experience

Inability to see the product in detail

Limited online product visualization capabilities

Problem 1

Modern visualization technologies limit the ability to feel the product, as it was in a physical store.

Problem 2

Problem 3

Problem

Lack of immersive experience

Inability to see the product in detail

Limited online product visualization capabilities

Problem 1

Problem 2

Many customers find that they cannot examine important product details, such as texture, material, and build quality.

Problem 3

Problem

Lack of immersive experience

Inability to see the product in detail

Limited online product visualization capabilities

Problem 1

Problem 2

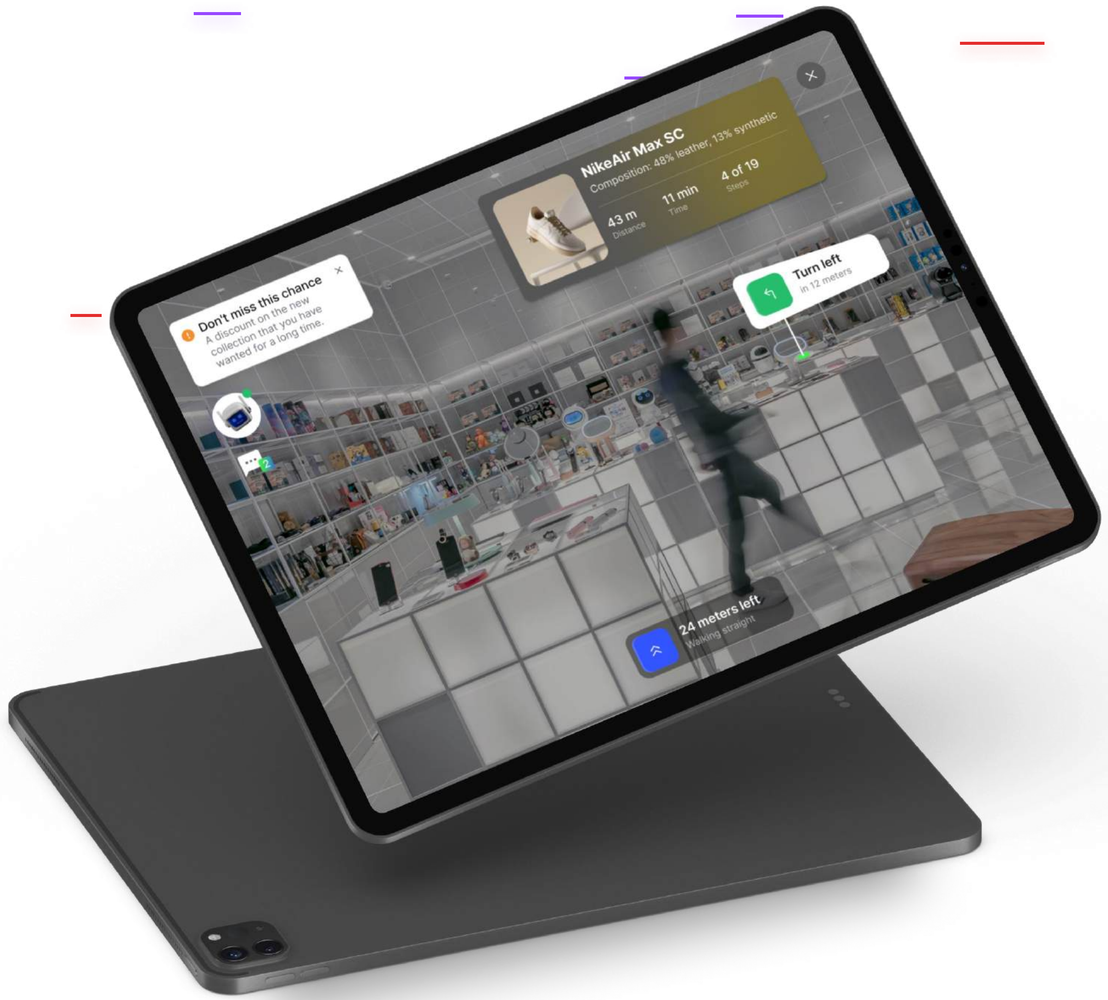
Problem 3

Current online product visualizations are often limited by low image quality, which prevents users from seeing product details.

Solution

Hive
GROUP

- Virtuosity 3D - Immersive 3D Platform
- Allows you to see products in detail and in a real environment
- Creates an immersive and interactive shopping experience



Features

Creating 3D models of products

Virtual store tours

Read 10:02

Integration with KASPER

Benefits

Increased Customer Engagement

Virtuosity 3D offers unique opportunities to attract customer attention through interactive 3D models.

Increased Conversion

The ability to rotate and scale 3D models, as well as view the product from different angles, helps customers to be confident in the quality of the product.

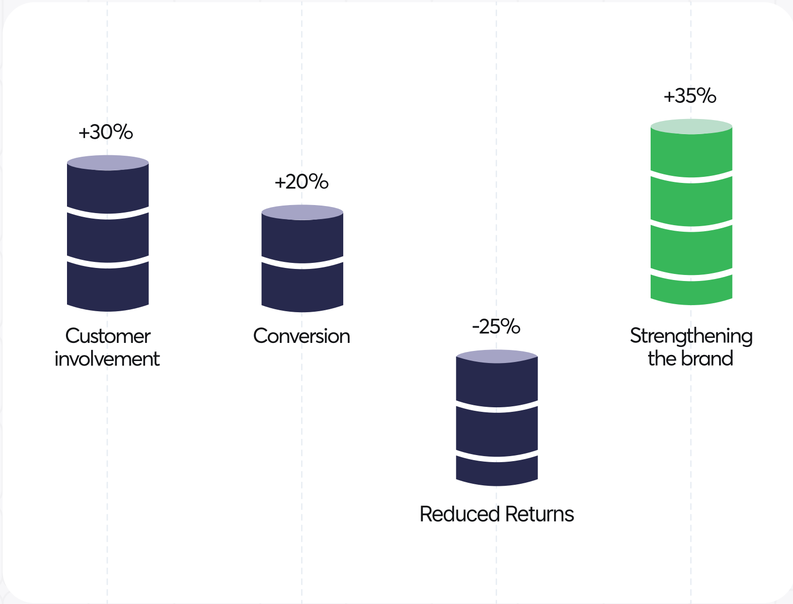
Reduced Returns

Virtuosity 3D helps to avoid mistakes when choosing a product.

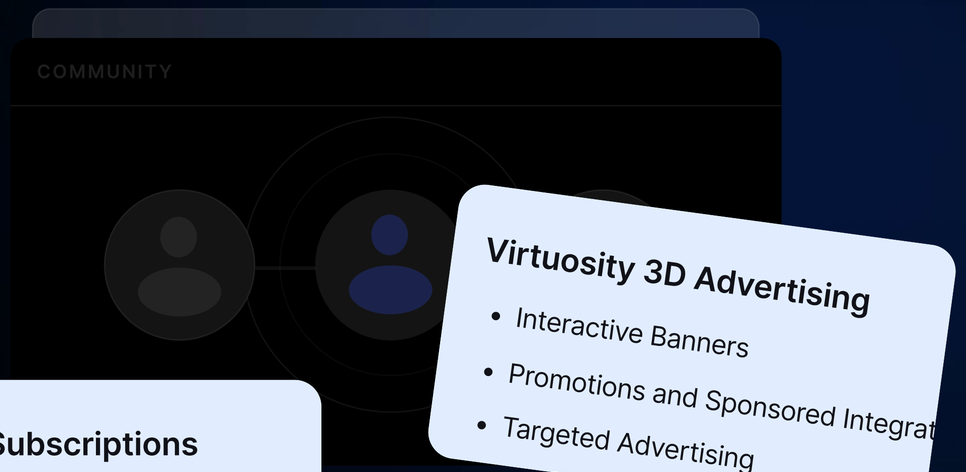
Brand Strengthening

The use of cutting-edge technologies enhances the company's image as an innovative and customer-oriented business.

Impact of using Virtuosity 3D on various metrics



Revenue Sources



Virtuosity 3D Advertising

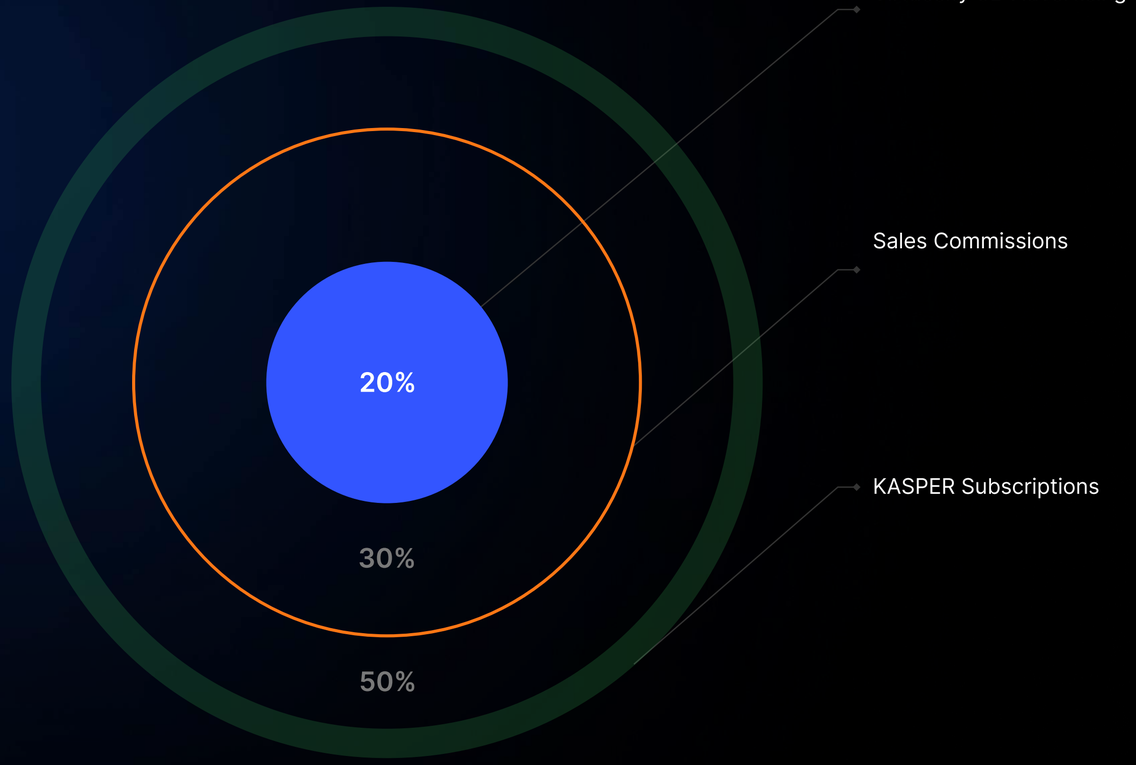
- Interactive Banners
- Promotions and Sponsored Integrat
- Targeted Advertising

KASPER Subscriptions

- Basic Plan
- Professional Plan
- Corporate Plan

Sales Commissions

Commission percentage varies depending on the type of goods and sales volume



Hive Group Revenue Structure

Development Plan

Phase 1: Developing the KASPER MVP

Phase 2: Scaling KASPER, integrating Virtuosity 3D

Phase 3: Global Expansion

- Developing a minimum viable product (MVP) for KASPER, including the platform's core features.
- Conducting internal and beta testing, gathering feedback from early users.
- Optimizing the user interface and experience based on the collected data.

Timeline: Development Start: July 2024 MVP Launch: January 2025

Development Plan

Phase 1: KASPER MVP Development

Phase 2: KASPER Scaling, Virtuosity 3D Integration

Phase 3: Global Expansion

- Expanding KASPER functionality, including adding analytical tools and features for corporate users.
- Integrating the Virtuosity 3D platform with KASPER to provide users with interactive 3D models and enhance product visualization.
- Developing a mobile application for KASPER to improve accessibility and ease of use.

Timeline: Development Start: July 2024 MVP Launch: January 2025

Development Plan

Phase 1: Developing the KASPER MVP

Phase 2: Scaling KASPER, integrating Virtuosity 3D

Phase 3: Global Expansion

- Conducting market research to identify priority international markets.
- Adapting the KASPER and Virtuosity 3D platform to the requirements and characteristics of local markets, including interface translation and content localization.
- Establishing partnerships with local companies to increase brand awareness and trust.

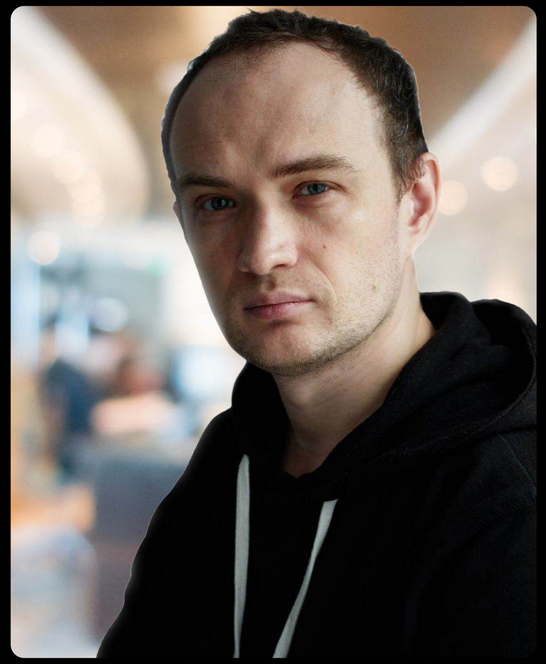
Timeline: Development Start: July 2024 MVP Launch: January 2025

Team

Experienced professionals in AI, XR, and e-commerce.
Dedicated to their work and ready to change the market.

Anton
Co-Founder, Visionary Leader & Chief Marketing Officer

Kostyantyn
Co-Founder & Creative Director

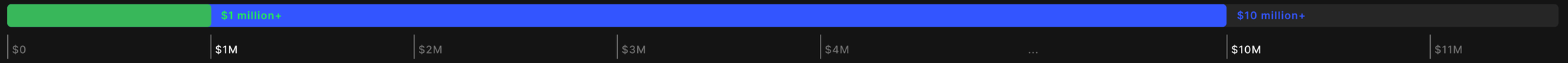


Serhii
Chief Technology Officer & Lead Developer

Yevhen
Data Analyst & Tech Guru

Financial Projections

Initial investment of $1 million will be directed towards the development and launch of the KASPER MVP



Projected Revenue: $100M+ over 5 years

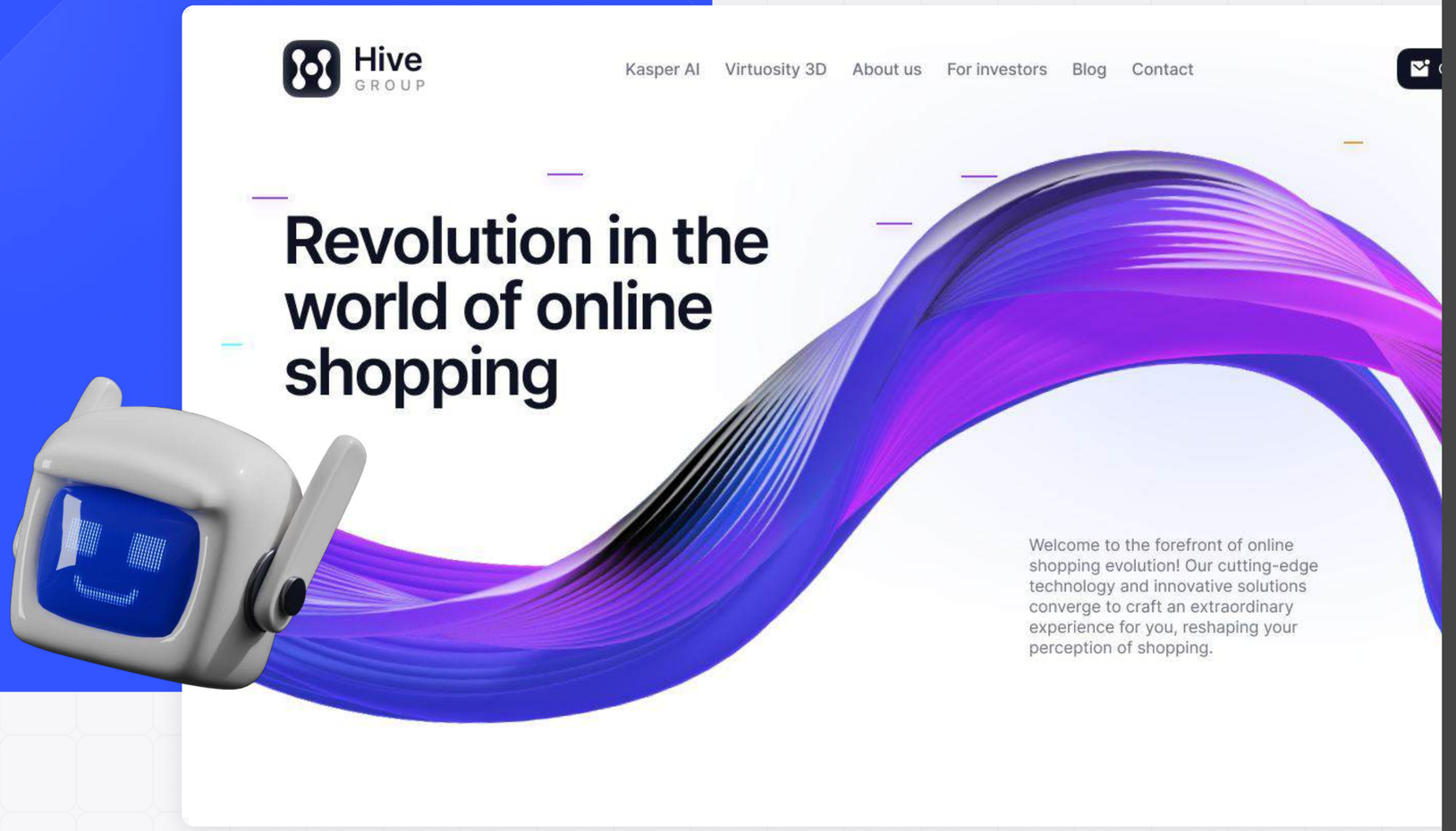
Hive
GROUP

Kasper AI

Virtuosity 3D

Invest in Hive Group and become part of the e-commerce revolution

Join the Hive Group team and help make the world a better place

Website Hive Group

hello@hivegroup.ai